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The Director of Central Intelligence

Washington, D.C. 20505

DCI/ICS 82-4263/3

05 NOV 1982

Mr. Charles L. Brown, Chairman
American Telephone and Telegraph Company
195 Broadway
New York, NY 10017

Dear Mr. Brown:

I am writing to ask for your assistance in a matter that is of great concern to me as Director of Central Intelligence--the need for long-term, strategic planning. To date, our strategic planning efforts have been internal ones, but I believe that we are at a point where we would benefit greatly from an external perspective.

Your firm is a leader in its field to a great extent because you have elected to anticipate the future rather than respond to it. We hope to compare the future challenges and responses that we have identified with those same planning elements generated within your firm. The comparison will permit us to validate our own efforts with respect to scope and imagination.

If you can help us in any way, I would appreciate your having the appropriate official contact my project officer, [redacted] 25X1
[redacted] 25X1
He is prepared to describe this project in greater detail, and arrange a meeting with your staff either in Washington or at your offices.

Sincerely,

/s/ William J. Casey

William J. Casey

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